

Spring 2022

Page 1

# The Climalene Company - 1022 9th Street SW, Canton Article from Canton 1922, as printed



No matter how pure water may be for drinking, if it is hard it is unsatisfactory for washing and other cleaning purposes. In most instances even soft water needs certain substances before the best results can be obtained. These facts led The Climalene Company to place Climalene on the market and too bring its merits as a water softener and cleaner, to the attention of the housewives through wide publicity.

Climalene is a water softener, perfectly soluble in hot or cold water, and absolutely harmless to the tenderest skin, the most delicate fabric, or any material on which pure water may be used. It combines with and neutralizes the mineral salts which cause "hardness" in the water and leaves a velvety smoothness as delightful as the softest rain or distilled water.

The Climalene product was first put on the market in 1908.

The Company enjoyed a steady and consistent growth, and in the fall of 1917 started the erection of their own building, which was completed in the spring of 1918. An addition to the building, which doubled the floor space, was begun in the spring of 1920 and completed in the fall of the same year.

The company was incorporated November 1st, 1917, shortly before it's new building was completed.

January 1st, 1918, the Company acquired through purchase, The Bowlene Manufacturing Company and began at once to distribute Bowlene, a product for cleaning toilet bowls, along with Climalene. Both products enjoyed a wide distribution and were sold through grocery channels. Almost all of the wholesale and retail grocers in the United States carried Climalene and Bowlene.

Warehouses had been established in various cities in the country. Both products were shipped in car load lots from the Canton factory to these warehouse for redistribution.

The packaging of Climalene was an interesting process. It was done entirely by automatic machines, each machine doing the work of sixteen persons. These machines had a capacity of 36 packages per minute. The machines took the cartons flat, opened them, sealed the bottoms, accurately weighed each package to the sixteenth of an ounce, sealed the top and deliver the package completed to an operator who packed it in a case for shipment.

continued on page 6

### The Preservationist

### Canton Preservation Society 131 Wertz Avenue NW Canton, Ohio 44708 Phone: (330) 452-9341 email: info@cantonpreservation.com www.cantonpreservation.com

The Preservationist is published quarterly by the Canton Preservation Society as a benefit to Society members.

The Preservationist encourages your comments, ideas, and suggestions. Feel free to submit your letters to the Canton Preservation Society at the address listed above.

**Executive Director** Joseph Engel

### <u>Officers and Board of Trustees</u> Therese Schneider, President Barbara Hickman, Vice President Marilyn Risaliti, Treasurer Mimi Bogard, Secretary

Kathy Altieri Gene Barnhart Linda Haas Richard Haldi Wick Hartung Michael Hernandez

## Newsletter Committee

Editor: Joseph Engel

### **Mission Statement**

Canton Preservation Society encourages the preservation and restoration of structures and neighborhoods.

### **Canton Preservation Committees**

<u>Committee</u>	<u>Chairman</u>
Fundraising	Linda Haas
Education	Mimi Bogard
Hartung House	Joseph Engel
Preservation Award	Kathy Altieri
Nominating	Barbara Hickman
Architectural Review	Steve Coon
Speaking Engagements	Richard Haldi

If you would like to become involved in one of the above committees, please contact the office.

## LETTER FROM THE PRESIDENT

### Dear Members,

Hello everyone! Hope we are all weathering this winter. To me, Spring cannot come fast enough.

The other day, a young man asked me why we want to keep old buildings around, when we could have new buildings with updated computerized, heat efficiency, and more modern looking ones.

I told him, let me tell you something! The reason we keep old buildings is because it helps to give people a sense of connection to their past; helping them to remember their childhood memories.

They are also important to the historians to help provide knowledge about the culture, civilizations, beliefs, and religions. An old church as St. John Basilica on the corner of McKinley and Sixth Street NW, Canton, if destroyed would cost millions and millions of dollars to the replace. Personally, I do not think it would ever be the same. The paintings on the ceilings, old wooden pews, the light fixtures, and the statutes, to me are all irreplaceable.

So young man, I hope this answered your question!

Finally, has anyone ever driven by the house that you were raised in, and found that it was not as big as when you lived there? Do they shrink as they age?

Stay well and take care!

Therese Schneider

## Statistics Canton, Ohio Population

Year	Population
1809	27
1850	2,063
1860	4,041
1870	
1880	
1890	
1900	
1910	
1920	
1950	116,912
2020	

## LETTER FROM THE EXECUTIVE DIRECTOR

Dear Members and Friends,

After a long, cold and snowy winter, spring is finally here. I am pleased to say we are moving ahead with our annual meeting. Please watch your April mail for your personal invitation. Our program topic this year is "A Family of Four Resting Eternally... McKinley National Memorial" by Mark G. Holland, Archivist, McKinley Presidential Library & Museum.

After these past years of dealing with Covid-19 and not able to be active, we plan to be fully back on track in 2023. We are currently working on a Christmas Home Tour of Historic homes in the Canton area for the 2023 season. Also, I am excited to annouce that a tour of a Historic Canton home that is listed on the National Register may also be possible. I am excited to say we finally have something to look forward to.

Spite of the difficult winter weather, we had a good selling season for the store. We do have limited staff but we all try very hard to keep the store in good condition and tend to our customer's needs. Please remember us when you have those good, clean saleable items you wish to dispose of. Your donated items make the store what it is.

It has been almost three years since we rented the first and second floor to The Light Center Recovery. Their lease will be coming to an end this fall and we will be looking for a tenant. If you know anyone who is in need of office space, please send them our way. The Hartung House offers two floors of beautiful office space and a kitchen.

### Respectfully,

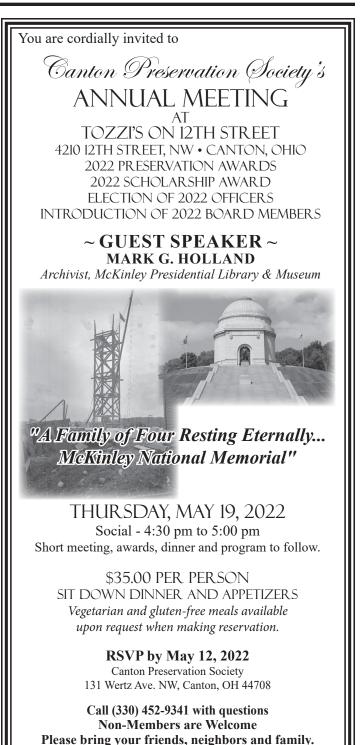
Joseph C. Engel, Executive Director

# membership renewal

Please check the address label on this newsletter to find your renewal date.

It is located at the end of your name line. Simply cut out the memebership form, fill it out and mail us your payment!

## WE WILL NO LONGER BE MAILING MEMBERSHIP INVOICES.



### ••••••• WINTER NEWSLETTER •••••••

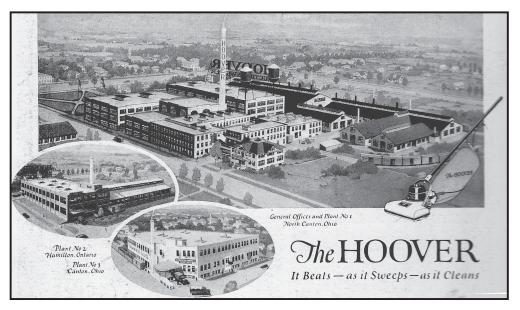
A reader brought to my attention that the article in the Winter 2022 Newsletter, "Kennys in the Renkert Building", a questionable word. My article states that Kennys Furniture became the largest furniture store in *western* Ohio, *"Western"* Ohio was questioned, that it should be eastern Ohio. After checking my source of information, it clearly states *western*.

Page 3

## The HOOVER in 1920

Canton, in 1920, was a city of diversified activities and also the home of the leading manufacture in the great household appliance industry, The Hoover Suction Sweeper Company, and as such was contributing in a very real measure to the happiness of women the world over.

The Hoover Suction Sweeper Company, as it was



known as in 1920, operated three large plants at Canton, North Canton and Hamilton, Ontario. The North Canton plant being the largest and the parent plant, in connection with which the company's general offices were maintained.

The Hoover was thoroughly a Canton product, for the Hoover factories were completely equipped to produce all parts which entered into the manufacturing of the cleaner. All the engineering skill, special machinery, high grade workers and modern methods had done to make The Hoover without a peer in the electrical cleaner field, reflected in turn to the reputation of Canton.

Some idea of the size of the Hoover factories may be gained from the observation that, if all the manufacturing space in use were to be housed on one floor, forty feet wide, the company would require a factory building a mile and a half long.

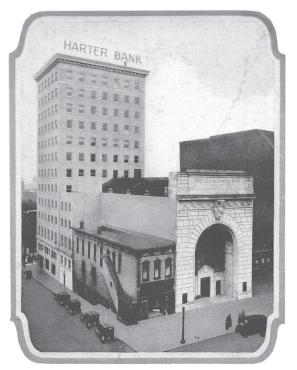
The foundry, where the body and various other parts of The Hoover were cast, was one of the largest aluminum foundries in the United States.

Hoover motors were made at plant No.3, located in Canton, at 1310 Fifth Street N.E., and it was with no little satisfaction that the company, and Canton as well, may point to this plant as one of the best equipped and most efficient motor plants in the country of its time.

The Canadian plant, at Hamilton, Ontario, was completely equipped and operated as a selfcontained production unit.

The Hoover, a Canton product, the largest selling, and by the same token the leading electric cleaner on the market.

Information from: The book Canton and the internet.



## Harter Bank as of 1922 in Canton, Ohio

An impressive monument to Canton's prosperity and financial standing. That is what the Geo. D. Harter Bank, one of the largest banking institutions in eastern Ohio. Housed in its handsome new building, which shows its banking face toward the courthouse and rears its fourteen story office building adjoining on Second Street N.E. It is indeed a place to impress one with the importance of a bank to a city.

It is well to stop while looking at the big structure and think of the beginning of this bank, which like other great things in Canton, was small. The Geo. D. Harter Bank was organizes as a private bank in 1866 and conducted as such until 1891 when it was incorporated under the state laws. Fred Herbruck, the president in 1922 was elected to this

office when the bank was incorporated. E.E. Mack, vice president and W.R. Myers, vice president and cashier, began as messengers with the bank. The bank merged with the City National Bank, May 1st, 1922, and today (1922) is the largest bank in Stark County.

## The Daily News Building

The Daily News Building from which was published The Daily News, is a 5-story structure of brick and concrete and is fire-proof. It is situated on Dewalt Ave. and extends a full block from Tuscarawas to Second Street, North. Built with the idea of giving a maximum of light and ventilation, it affords working conditions for employees in the plant that were almost perfect. The mechanical equipment used in publishing this newspaper was modern in every detail. The Canton Daily News was the first daily newspaper in Ohio to install a Radio Broadcasting Station, and same is proving to be exceedingly successful owing to the high-class programs offered.

The Canton Daily News was published week-day evenings and on Sunday mornings. From the viewpoint of spot news, features and editorials, it was considered one of Ohio's leading dailies.



It was noted for its clean advertising columns, every year rejecting hundreds of thousands of lines of patent medicine advertising and other questionable copy, especially which offered by doubtful promoters of stocks and other investment offerings. It was always a leader in civic affairs, supporting vigorously every movement making for Canton1s prosperity and betterment.

The Canton Daily News was represented in the national advertising field by J.P. McKinney & Son, with its main offices in New York, Chicago, San Francisco and Los Angeles.

### Spring 2022

### continued from page 1

The officers of the Climalene Company were: W.H. Deuble, president, C.E. Ball, vice president, and G.H. Deuble, treasurer and general manager.

The product of the Climalene Company was nationally known, and was one of the items that had aided to the Canton the city of Diversified Industries, and of world wide reputation, that when you would think of Canton you automatically associated Climalene with it.

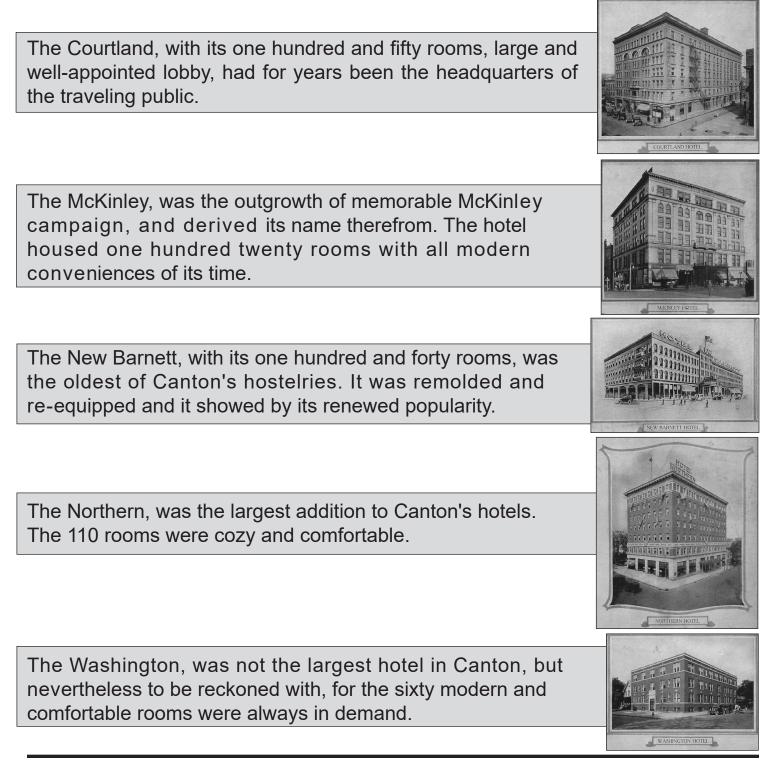


Don't forget The Canton Preservation Society in your will or estate plan.

Spring 2022

## **Five Canton City Hotels in 1922**

There is no better index to the commercial importance of a city than its hotels. The first impression a visitor receives as to the life and business in a place is through the number and character of the hotels. Some years ago, previous to 1922, Canton might have been considered deficient in this respect, but that time passed. Canton surpassed in point of beauty and convenience by any hotel in Ohio in 1922.



Page 7



Canton Preservation Society 131 Wertz Avenue N.W. Canton, Ohio 44708

ADDRESS SERVICE REQUESTED

Non-Profit Org. U.S. Postage PAID Canton, Ohio Permit No. 1451

## **DONATION FORM**

JOIN THE CANTON PRESERVATION SOCIETY in saving Canton's Historic Resources. Encourage your friends to join.	
Please select a membership below.Foundation/Individual\$35 □Archway\$250 □Cornerstone/Family\$50 □Pillar\$500 □Column\$100 □Vault\$1,000 □	
Corporate/Business \$75 □ \$150 □ Other \$ □	
My Membership is □ New □ Renewal □ Change of Address □ I no longer wish to be a member. I am enclosing an additional \$ to be added to the Canton Preservationist Endowment Fund.	
We accept Visa, Mastercard, Discover and American Express	
Card No	
Exp Date Signature	
Or make check or money order payable to: The Canton Preservation Society 131 Wertz Ave. NW, Canton, OH 44708	
Name	
Address	
CityStateZip	
Phone	
E-mail	